

EC CONFERENCE CALL MINUTES
American College of Pediatricians

Date: October 24, 2017

Time: 7:15 a.m. ET

In attendance: Michelle Cretella, Den Trumbull, Randy Matthews, Patty June, and Lisa Hawkins.

1. Meeting opened in prayer at 7:21 a.m. ET
2. Reminder about the goals established at the last Board meeting:
 - Contact Christian medical schools to recruit members.
 - Reach out to businesses for funding.
 - Complete new statements.
 - Hire new Exec. Admin.
 - Follow through on the National Catholic Register series of interviews of Board members.
 - Invite members for media and writing.
3. **Approval of Minutes.** The last EC conference call was in August. Minutes from that conference call were approved by the Executive Committee.
4. **Financial Report**
 - End of September budget update shows more than \$104,000 in revenue for this year so far, and more than \$88,500 in expenses.
 - Comparison budget from same time last year demonstrates that income is up by almost \$22,000 over last year and expenses are up by more than \$20,000 compared to last year.
 - The College has more than \$40K in the savings account.
 - YTD donations received: \$33,263 – which is \$3,000 more than last year if you include last year’s special contributions towards Conversations.
 - A proposed budget for 2018 fiscal year that begins 1 November was presented to the EC. **Action item:** Lisa will share this budget with the Board and ask for their vote to approve.
 - The EC recommends that the College donated \$2500 to the Nicolosi video project as was discussed at the Board meeting. These videos would be shared on the Facts website. **Action item:** Lisa to seek an approval vote from the Board on the \$2500 and request that each Board member consider contributing within one week to this project as well via a donation to ACPeds, and then ACPeds can send one check with the total amount to Dr. Nicolosi, Jr.
 - Trademark and Copyright for Conversation vs FOF adverts: Spent \$549 for initial search with LegalZoom. The next step for the trademark is \$424 (of if you want attorney oversite \$874). Copyright for the material would be \$149, however, for \$216 for six months you can copyright up to one items per month for free. **Action item:** Lisa will proceed with the copyright and trademark using funds raised from the Conversation’s project.
 - **Action item:** per Board meeting discussion, Lisa to proceed with contribution to Focus of the Family to sponsor one podcast per month for 10 months at a cost of \$1000.

5. Committee Reports

- 2017 National Meeting
 - Member attendance this year was 45 vs last year when it was 41. As word gets out about the overall success, attendance will rise. The next joint meeting is projected – though not confirmed – for spring 2019.

- Blogs and Social Media and Newsletter
 - Brittney is now posting two blogs per weeks per decision at the Board meeting.

- Conversations

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- Marketing/Membership
 - A copy of the Power Point that Dr. Lacayo created to share with medical students and training fellows at Texas Tech El Paso was shared with the Board. The Board thought Dr. Lacayo's PowerPoint was very good and they appreciated him sharing it. **Action item:** Lisa to ask Dr. Lacayo for permission to tweak his PowerPoint and see if he is willing and able to add music to it so that we could make the PowerPoint available to our members on the website.
 - Dr. Raney (Assoc member) sponsored a booth for the College at the American Association of Christian Counselor's meeting in Nashville. Dr. Yates helped Dr. Raney 'man' the booth. There were thousands of people present and they were able to distribute a lot of College information. Two new members were gained from this meeting! Dr. Yates and Dr. Raney both reported from the meeting, and agree that the College should make it a point to be at the [AACC next year September 27-29 in Dallas](#). (Reports from both of these gentlemen are available.) **Action item:** Place on follow-up for May 2018 and have the College will seek volunteers from Texas to 'man' the booth.
 - **Action item:** Lisa will send a survey to all 2017 non-renewing members.
 - A new market mailing went out on Feb 17 to 3290 physicians. We have gained at least eight new members from the Feb market mailing as of 10/13/17 – with one joining last week. **Another market mailing went out to about the same number of physicians in mid-September.** From this recent effort, we already have six new members.
 - **Action item:** In November we will send out notices for 2018 membership renewal with ballots for elections and our gift – the book, Good Pictures, Bad Pictures, Jr.

- Nominations and Elections for the 2018 board
 - Elections will take place in November with the renewal letter to members. The two new members who have been nominated and who have accepted the nomination and will be on the ballot for elections are: Mark Grubb (WA), and Russell Gombosi (PA).

- Scientific Policy Committee
 - Create a NEW Conversation about “How to Talk to Your Children About Tragedies in the News” – Nick Yates will work on this.
 - Freedom of Conscience (FOC) statement is currently with the Board for review.
 - A new statement on sex trafficking has been created by Dr. Zanga. It will be ready for board review following the Board’s review of FOC.
 - Multiple Dangers of Contraceptives – trifold handout - Dr. Pierucci may be working on this
 - Mother-Infant bonding – by Dr. Anderson and Dr. Chang will soon go to SPC.
 - Dr. Gombosi, College member – soon to be Board member in PA, *working* on a revised paper/educational guideline: Sexual Risk Avoidance Education.
 - Dr. Cretella will ask Dr. David Perry to work on a statement about the early sexualization of children.
 - Corporal Punishment is still up for review/edit. Dr. Trumbull will work on this when he completes his book.
 - Dr. Cretella working on SSA in Youth.

- Planning and Development Committee:
 - Highlights from the ADF Strategy Meeting **will be shared with the EC next month**. Both Dr. Zanga and Dr. Van Mol attended this meeting.
 - Opportunity for speakers:

“As the chair of the 2018 Catholic Medical Association (CMA) Annual Education Conference on **Restoring Healthcare in a Technocratic Age: Building Parallel Structures to Deliver Compassionate Care**, I would like to invite you to consider submitting a proposal to present for one of our planned 50 or more CME breakout sessions. Once again, we are planning to tap into the vast array of expertise and talent that we know we have among our members.

If you are planning to attend the September 20-22, 2018 conference in Dallas, Texas, have presented to a CMA group in the past, or just have an idea for a presentation, please consider sharing your talk with the expected 700 participants at this meeting.

Each breakout session will be 50 minutes long, including a 30-35-minute presentation, and 15-20 minutes of interactive discussion and questions (or something similar). It would be best for your topic to fit the conference theme, but we will consider other ideas as well. You may present more than one proposal, and you might be asked to give your presentation in more than one of the breakout sessions.

Interested persons may submit your application [here](#) by November 1, 2017 along with your CV submitted to info@cathmed.org. You will be notified if you are chosen to speak at the conference.

- Funding committee
 - No updates.

- Vaccine Committee
 - Something the College often receives phone calls and emails about. Thank you to Dr. Field who is trying to put more information into Parent Talk on a regular basis.

- Web Committee

- See under finance section discussion and vote about funding video clips for our Facts website as produced by Dr. Nicolosi, Jr.

7. Next EC conference call

- Scheduled for Tuesday, November 21st.

8. Closing prayer and adjournment - approx. 8:05 am ET.